

# Managing Digital Transformation



Behavioural Training

PARTNER OF



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## Managing Digital Transformation

### Audience

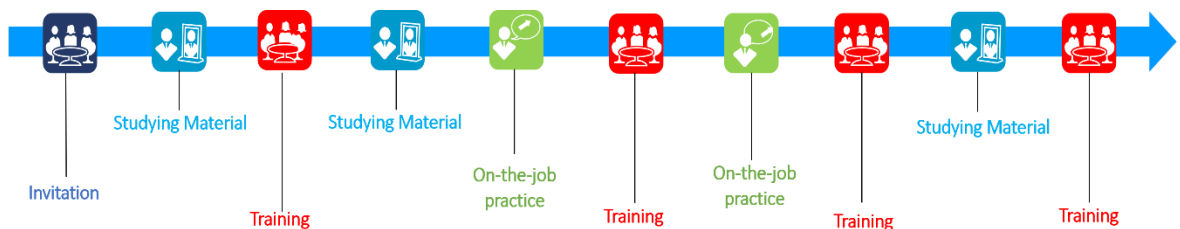
HR Professionals, Digital Transformation Professionals, Managers involved in Digital Transformation programmes

Greece is in front of a massive digital transformation in its public and private sectors. Organizations of almost any size and industry are assessing their options and expected benefits of a digital transformation investment, whereas a few of them has already undergone such programs. Technology has matured enough to solve complex problems, handle tons of data, automate processes and enhance customer experience.

However, a sound 76% of digital transformation initiatives currently fail. Most of the reasons are related to human intervention. In parallel with "digital", there is a lot to be done in employee upskilling, change management and cultural transformation. This is a development programme aimed to equip managers deal with these challenges

### Methology

"Managing Digital Transformation" is a group coaching programme, combining behavioural elements with personal introspection and self-questioning. Instruction, questionnaires, self-observation, group discussion and stretch assignments will be employed to help participants reflect on and expand their strategies.



### Benefits

- Identify challenges regarding digital transformation
- Understand the required skillset for successful implementation
- Make communication specific regarding needs and measurement criteria
- Execute a communication plan for stakeholders
- Help team members overcome procrastination and overcome own frustration

### The Company

**HRP** is a consulting company specialized in assessing and developing leaders, managers, and individual contributors. Find out more about us on: <https://hrp.gr>

Your Facilitator for this program:



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### Executing (8h)

- Report on My Application
  - TPs describe results from Action Plan
- Managing digital transformation projects
  - Stakeholder analysis
  - Articulating a communication plan
- Digital Transformation Case Studies
- Dealing with Frustration
  - Nurturing Resilience
  - Mobilizing teams

### Defining the Need (8h)

- Digitalization vs. Digital Transformation
- The impact of Digital transformation
- Communicating needs
  - Segregating need from solution
  - Tools for communicating needs
- Gathering requirements
  - Eliciting requirements
  - Documenting requirements